

20/20 Insight Gold Features and Capabilities



Organizations that purchase 20/20 Insight GOLD receive the world's most versatile feedback tool:

COMPLETE: A total feedback system

Save time and money because additional support materials don't need to be created or purchased. It's the first fully integrated family of feedback and individual development planning software. Every step of the process and all the resources an organization needs are included in the system.

CUSTOMIZABLE: A program that can change with a company's growing needs

Feedback projects can be designed and set up easily, with no special programming costs. Almost any aspect of each feedback project can be customized on-site by the user—at no additional charge. The extensive Survey Library includes more than 1,000 items in over 140 categories. Users can edit these or create their own, in addition to selecting the desired scales, types of narrative comments, respondent relationship types and report formats.

FLEXIBLE: A tool that can be used for multiple applications

Save money because different programs aren't required. Companies no longer need to invest in separate systems for individual 360 feedback, organization surveys, customer feedback, training evaluation and market research. Organizations can save thousands of dollars because 20/20 Insight GOLD is so flexible that it can be used for many purposes.

USER-FRIENDLY: Easy to use for administrators and respondents

Reduce learning time for the administrator because the software is intuitive and easy to use. The administrator can begin setting up projects almost immediately, with access to an extensive online help system. The questionnaire format for respondents is so simple and straightforward that no instruction is required.

AFFORDABLE: A very cost-effective investment

Save money by paying less per person compared to most other 360 programs. 20/20 Insight GOLD includes software for both assessment and development. This unprecedented combination of software programs is the best value in the industry. The system package includes tuition for the two-day Administrator Course, free technical support and free software upgrades. Special organization license pricing makes it possible for all levels of employees to receive valuable feedback about their performance.